



## About the Henry L. Shattuck Awards

The Shattuck Awards tradition continues on for the 35<sup>th</sup> year! This year, more than ever, we need your sponsorship, and we have worked hard to create a meaningful event in these challenging times. This event continues to honor the original vision of Henry L. Shattuck that public service is an honorable profession that should be celebrated. We hope you join us this year to celebrate City of Boston employees who have committed themselves to excellence in public service in Boston, far above their direct responsibilities and the City Champions for their contribution to the Boston community.

## Format of the 2020 Event – October 6, 2020

Working within the COVID guidelines set by the Commonwealth and the City of Boston, the Research Bureau's 2020 Shattuck Awards will be held as a small in-person ceremony with a large virtual broadcast. Should the regulations and guidelines become more restrictive, the event will be fully virtual.

## Sponsorship Opportunities

### CHAMPION (\$25,000)

- Introduction of a Recipient in a pre-recorded video
- Sponsorship recognition in remarks at ceremony
- Prominent listing of company name/logo on screen at small in-person ceremony and virtual event
- Full-page ad in program saluting the 2020 Recipients
- Prominent company branding in event program.
- Prominent listing of the company logo on Research Bureau home and event pages
- Recognition across social media platforms
- Recognition as a lead sponsor on the Shattuck Awards Video created by and aired on Comcast Cable Television for one year after the Awards Ceremony

### PATRON (\$10,000)

- Sponsorship recognition in remarks at ceremony
- Quarter-page ad in program saluting the 2020 Recipients
- Prominent company branding in event program
- Prominent listing on Research Bureau event page
- Recognition across social media platforms
- Recognition as a major sponsor on the Shattuck Awards Video created by and aired on Comcast Cable Television for one year after the Awards Ceremony

### PREMIER (\$15,000)

- Introduction of a Recipient in a pre-recorded video
- Sponsorship recognition in remarks at ceremony
- Half-page ad in program saluting the 2020 Recipients
- Prominent company branding in event program
- Prominent listing on Research Bureau event page
- Recognition across social media platforms
- Recognition as a major sponsor on the Shattuck Awards Video created by and aired on Comcast Cable Television for one year after the Awards Ceremony

### BENEFACTOR (\$5,000)

- Listing in event program
- Listing of company name on event page
- Recognition on virtual platform

