



## *About The Henry L. Shattuck Awards*

The Research Bureau initiated the Shattuck Awards in 1985 to honor each year a select number of City of Boston employees who have committed themselves to excellence in public service in Boston, far above their direct responsibilities. Since 1998, a business leader and a nonprofit leader have been recognized as Shattuck City Champions for their contributions to the Boston community.

## *Sponsorship Opportunities*

### **CHAMPION (\$25,000)**

- Introduction of an Award Recipient in a pre-recorded video
- Sponsorship recognition in event host's remarks
- Full-page Ad in program saluting the 2021 recipients
- Recognition across social media platforms
- Prominent company branding during event
- Prominent listing of the company logo on Research Bureau home and event pages
- Recognized as a lead sponsor on the Shattuck Awards Video created by and aired on Comcast Cable Television for one year after the Awards Ceremony

### **PATRON (\$10,000)**

- Sponsorship recognition in event host's remarks
- Quarter-page Ad in program saluting the 2021 recipients
- Prominent company branding in event program
- Prominent listing of the company logo on Research Bureau event page
- Recognized as a contributing sponsor on the Shattuck Awards Video created by and aired on Comcast Cable Television for one year after the Awards Ceremony

### **PREMIER (\$15,000)**

- Introduction of an Award Recipient in a pre-recorded video
- Sponsorship recognition in event host's remarks
- Half-page Ad in program saluting the 2021 recipients
- Recognition across social media platforms
- Prominent company branding in event program
- Prominent listing of the company logo on Research Bureau event page
- Recognized as a major sponsor on the Shattuck Awards Video created by and aired on Comcast Cable Television for one year after the Awards Ceremony

### **BENEFACTOR (\$5,000)**

- Prominent company branding during event
- Listing in event program
- Listing of company name on event page

### **EVENT CONTACT:**

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